

Michal Hron

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I am now an Assistant Professor at the Department of Entrepreneurship at the University of Economics and Business in Prague. I research digital innovation and entrepreneurship and focus on its organisational dimension. I focus on purely digital ventures as they epitomise the distinct logic of digital innovation



Research Activity

Working Papers

Hron, Michal., "Mirroring and Interpreting: Co-evolution of Digital Artefacts and Organisations", data collected, writing in progress, aimed for submission to JSIS

Hron, Michal, Muller D, Sune., "Flexibility and Efficiency of Digital Resources as Enabler of Digital Transformation", Survey-based data collected, aimed at JSIS

Hron, Michal., "Emergence of Digital Phenomena: Towards a Socio-Technical view." Editing, aimed at I&O

Published Work

Hron, Michal, and Nikolaus Obwegeser. "Why and how is Scrum being adapted in practice: A systematic review." *Journal of Systems and Software* (2021): 111110.

Hron, Michal, Nikolaus Obwegeser, and Sune Dueholm Müller. "Innovation drift: the influence of digital artefacts on organising for innovation." *Innovation* (2021): 1-33.

Hron M. Organisational Dynamics of Digital Innovation. 2022. 170 p.
<https://doi.org/10.13140/RG.2.2.28656.94727> (PhD dissertation)

Work history

2023 February-	Assistant professor, Prague University of Economics and Business, Department of Entrepreneurship
2021 September - December	Visiting researcher at the Department of Digitalization, Copenhagen Business School

Education

2018-2022	PhD in Management, Aarhus University, BSS Defended on August 1st, 2022
2016-2018	Msc. in Business Intelligence, Aarhus University, BSS including participation in an elite semester on Digital Transformation
2013-2016	Bsc. in Business Administration, Anglo-American University, Prague including semester abroad in University of Hawaii at Mānoa

Teaching and Supervision

Digital Business (Master level)	Delivered three out of six lectures. I also co-developed and ran oral exams for around 80 students
Project Management (Bachelor level)	Run seminars including delivery of close feedback on student work; delivered two lectures, and assessed project-based exams
IS development (Master level)	Lecture on agile development , exam grading in spring 2020 and 2021; around 100 exams each term
Bachelor theses	Supervision on topics related to digital innovation, process management, and IS adoption
Guest lectures	Lectures and workshops on C-K theory of design for innovation, digital platforms for enterprise architecture, introduction to agile project management

Academic Service

Journal reviewer

Journal of Systems and Software, Scandinavian Journal of Information Systems, IEEE Access, International Journal of Project Organisation and Management

Conference reviewer

ECIS 2019, 2020, 2021. ICIS 2021, AMCIS 2021. AOM 2018 (TIM and OMT divisions), HICSS 2020, 2021, International Conference on Information Resources Management 2021

Other

Representative of the Department of Management to the PhD committee of the Graduate school at Aarhus BSS since January 2021

Courses

- Theorizing the Digital in Contemporary Research, Copenhagen Business School, 2021
- Process research methods, KIN Amsterdam, 2021
- Teaching and presentation techniques for PhD students August 2019
- Warwick Practice and process theory summer school 2021
- 3rd Tutorial on Design theory by the design theory SIG of the Design Society at Mines ParisTech, 2019

References

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