Michal Hron, PhD

DIGITAL INNOVATION ANALYST

Praha 10, Vrsovice • linkedin.com/in/mhron • +420 774 510 434 • hron@hey.com • hronmichal.net

DIGITAL INNOVATION WITH RESEARCH RIGOR

Trained as a qualitative researcher, I am looking to transition out of academia to a role where I can have more impact and work in a more collaborative environment. My background in digital innovation and transformation can also help with new product development.

KEY SKILLS

- ✓ Qualitative research
- ✓ Interviewing
- ✓ Survey design

- ✓ Python
- ✓ R
- ✓ SQL

- ✓ Project management
- ✓ Mentoring, supervision
- ✓ Workshop facilitation

RELEVANT PROFESSIONAL EXPERIENCE

Assistant professor　　　　　　　　　　　　　　　　February 2023 - present
Prague University of Economics and Business (VSE)　　　　　　　Prague, CZ

I joined the Department of Entrepreneurship at VSE after my PhD. My background in digital innovation and entrepreneurship can complement the existing educational and research portfolio at the department.

- Preparing 3 manuscripts on digital innovation for submission in top level journals in Information Systems and entrepreneurship
- Interviewing founders and managers of 5 digital ventures to learn about challenges with scaling digital businesses.
- Teaching innovation management and leading 2 seminar groups. Contributing to development of a new version of a master's level innovation management course.

Doctoral Fellow　　　　　　　　　　　　　　　　February 2019 – August 2022
Aarhus University　　　　　　　　　　　　　　　　　　　　Aarhus, DK

I researched and taught digital innovation and transformation. The experience taught me independent project management and methodical research skills. A foundation was a project during master studies.

- Independently planning and executing, and coordinating of work on multiple research project
- Conducting over 20 interviews with managers of technology firms.
- Creating data-driven analyses based on surveys, interviews, and documents and communicating findings.
- Teaching digital business development in variety of formats (large lectures, seminars, individual supervision)

ADDITIONAL EXPERIENCE

Student Council president.   2013-2014
Anglo-American University, Prague   Prague, CZ
I changed the council from an organization that organized events to a catalyst that supported independently organized student activity.
- Managing budgets and leading initiatives that stimulated more vibrant student life like funding of clubs, first annual student life awards or developing of a student life manager role on the council.
- Advocating for student interests at the academic council, initiated anti-cheating committee etc.
- Awarded student council of the year in 2014

Research assistant on a math education project in Hawaii   May-August 2015
University of Hawaii at Manoa   Honolulu, Hawaii
I was offered to get involved at a project on digital innovation for math education in disadvantaged areas of Maui.
- I made websites and brochures for projects in the Center for Disability studies at University of Hawaii
- Photography and co-organization of events like professional development workshops for high school teachers
- Assisting with organization of conferences

EDUCATION

PhD in digital innovation   August 2022
Aarhus University   Aarhus, DK
My dissertation focused on organization for effective execution of digital product development.

Msc. In business intelligence   2018
Aarhus University   Aarhus, DK
Including an elite semester on digital transformation with a study trip to Columbia University

Bsc. Business Administration   June 2016
Anglo-American University   Prague, CZ
Received merit-based scholarship for all semesters.

ADDITIONAL COURSEWORK

- ✓ Machine Learning
- ✓ Introduction to data science
- ✓ Exploratory data analysis
- ✓ Getting and cleaning data
- ✓ Reproducible research
- ✓ Model thinking

- ✓ Theorizing the Digital in Contemporary Research
- ✓ Process research methods,
- ✓ Teaching and presentation techniques
- ✓ Warwick Practice and process theory
- ✓ Tutorial on Design theory